CURRICULUM VITAE

# Tim Hudson

**Senior public policy adviser and specialist for EU and UN assignments**



## PERSONAL INFORMATION


NATIONALITY
Luxembourgish and British (EU citizen)

BASED IN
Luxembourg, working worldwide

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## PROFILE

Finding what works in public policy, and helping people put it into practice, as a multidisciplinary senior adviser connecting policy fields, institutions, funding and delivery, and as a specialist for focused assignments in evaluation, foresight, financial instruments, good practice transfer and technical writing. More than 30 years of work with the European Commission, the European Investment Bank, FAO, UNDP and national governments on regional, rural, urban and island development, food systems, nature, climate and public investment. The work researches and evaluates successes, strengthens the networks that share them, and writes the messages that ministers and managing authorities use, with communication as one of its tools.

**30+**
years of EU and UN policy work, since 1994

**120+**
EU good practice cases written a year, 100 more proofread

**98**
New European Bauhaus applications evaluated (2026)

**30**
EU CAP Network Policy Insights launched and written

## KEY QUALIFICATIONS

**Policy good practice**
Spotting, analysing and transferring proven approaches between countries and programmes, primarily for the EU and UN

**Evaluation and strategic foresight**
Ex-ante, mid-term, outcome and prize evaluation for UNDP, Lithuania and the Commission, and SCAR foresight

**Financial instruments and public investment**
Better valuation to attract 'big ticket' patient capital, from EIB fi-compass to a €308 million EU Structural Funds programme

**Knowledge, networks and communication**
EU rural network since 2008, the LEADER newsletter, plus EIB and Commission peer learning for managing authorities

**Food systems, climate and nature**
FAO ministerial papers, a lead writer of the SCAR foresight, EU LIFE reporting and results-based biodiversity payments

**Regional, rural, urban and island development**
LEADER since 1995, ERDF for towns, villages and islands, and the New European Bauhaus with its prizes

## EDUCATION AND TRAINING

**MSc with Distinction**, Rural and Regional Resources Planning · University of Aberdeen, Scotland
**BSc with Distinction**, Rural Resources · Napier University and the Scottish Agricultural College, Edinburgh
**Higher Certificate**, Applied Photography and Audio-Visual Technology · Scotland
**UN security training**, UNDSS BSAFE · United Nations Department of Safety and Security, 2021

## LANGUAGE SKILLS

| | |
|---|---|
| **English** · mother tongue | Native speaker. Professional writing and editing to EU and UN style standards |
| **French** | Intermediate, used in Luxembourg and in EU meetings |
| **Lithuanian, Spanish, Luxembourgish** | Basic user, from working in Lithuania, Spain and Luxembourg |

## DIGITAL SKILLS

**Websites**. Design, content management, troubleshooting and analytics

**Images**. Adobe Photoshop and Lightroom, photo libraries and drones

**Video**. Planning, filming, interviews and editing in Final Cut Pro X

**Layout**. InDesign-ready material for designers, and Canva

**Claude**. Visualising data and shaping messages for different audiences

**Office and data**. Microsoft Office, Teams and EU project databases

## COUNTRIES AND REGIONS

| | |
|---|---|
| Worked in or for | Luxembourg, the United Kingdom (Scotland), Hong Kong, Lithuania, Latvia, Poland, Romania, Georgia, Bosnia and Herzegovina, Serbia, Uzbekistan and the Maldives, plus all 27 EU Member States through EU rural networks, evaluations, good practice research and prize evaluation |
| Regional policy work | FAO Europe and Central Asia, covering better food systems for its programme countries and members, including Türkiye, Ukraine, the Russian Federation, the Western Balkans, the South Caucasus and Central Asia, including the Kazakhstan Convergence Action Blueprint pilot |

## WORK EXPERIENCE 2019 – today

**Senior Adviser, Tim Hudson Consultancy S.à r.l.-S, Luxembourg, 2019 – today.** Independent expert for EU institutions, the UN and their contractors since leaving the European Investment Bank in 2019. Six main workstreams follow, with their topics.

2019 – today · 27 EU countries

### EU CAP Network, European Commission

**Policy and good practice expert**

- Launched and wrote the first 30 Policy Insights (2022–24)
- 120+ good practice cases written each year and about 100 more proofread, including a 2026 island set
- Ran the EU's official LEADER newsletter (2019–2025) and wrote, managed or advised on key LEADER publications. Evaluator for the Agricultural and Rural Inspiration Awards

LEADER · CAP Strategic Plans · Eco-schemes · Agroforestry · Water efficiency · Genetic resources · Food waste · Rural digitalisation · Rural tourism · Mountains · Islands · Gender equality · InvestEU · Generational renewal · Short supply chains · Animal welfare · Carbon farming · Bioeconomy · Smart villages · Social inclusion · Forestry · Knowledge exchange

**Published · Reference available**

2025 – 2026 · EU

### SCAR Sixth Foresight Exercise

**A lead writer**

- *Healthy and Sustainable Diets, Circularity, Diversity. Focus Areas for Resilient European Agriculture and Food Systems in Times of Global Crises*, for the Commission's research and agriculture departments
- Drafted the full text and refined it with the foresight lead as co-authors added parts, turning workshops and scenarios into one narrative
- Added inputs on new opportunities, such as valuing research and innovation at system level with true cost accounting, to help target the most effective research

Healthy diets · Circularity · Diversity · Land and water · Global crises · Scenarios · Wild cards · R&I value · Recommendations · Policy narrative

**All deliverables accepted · Reference available**

2026 · All EU Member States

### European Commission, DG REGIO

**Expert evaluator, New European Bauhaus**

- 98 applications assessed for the NEB Prizes Champions and Rising Stars, and the NEB Boost for Small Municipalities
- Scored sustainability, aesthetics, inclusion and citizen engagement, plus Water Resilience prize eligibility
- Added advice beyond the criteria on flagship photos and impact metrics

Sustainability · Aesthetics · Inclusion · Citizen engagement · Water resilience · Nature-based solutions · Circular construction · Schools and public space · Heritage · Small municipalities · Climate adaptation · Social innovation · Biodiversity · Community co-design · Wellbeing · Youth

**Contract 2025CE16BAT113**

2021 – 2024 · Europe and Central Asia

### FAO Europe and Central Asia, Budapest

**Technical Writer, five assignments**

- Two ministerial papers for FAO Europe and Central Asia, supporting the FAO Strategic Framework to 2031, on agrifood transformation and food value chains for nutrition
- UN coalition brief on the food impacts of the war in Ukraine, and a food systems and climate brief for 17 countries
- Summaries that focused planning of Kazakhstan's Convergence Action Blueprint, the first Convergence Initiative pilot

Nutrition · Value chains · Trade · Climate plans · Resilience · Smallholders · Extension services · Protein transition · Gender · National Pathways · Food loss and waste · Kazakhstan pilot

**ERC/22/2 · ERC/22/3 published**

2021 – 2023 · Uzbekistan

### EU Delegation to Uzbekistan, via DT Global

**Strategic Communications Advisor (Senior)**

- Exporting EU agrifood expertise, with a communication strategy, a plan for farmers and a "visibility machine" for the EU ASK Facility
- Financial instruments advice, and an EU film on gender equality in the agrifood reform led by the EU Ambassador
- Website design and troubleshooting for the Ministry of Agriculture's AKIS website portfolio, plus speech writing and media relations

Agrifood strategy 2020-2030 · Good agricultural practices · Food security · Financial instruments · Public finance · Gender equality · AKIS websites · Speeches · Media relations

**Reference available**

2023 – 2024 · Maldives

### UNDP Maldives

**Quality control adviser and English Language Editor for the country office**

- Climate finance. Blog on moving from grants to blended and revolving finance, including the Global Fund for Coral Reefs
- Loss and damage. Economic Bulletin on climate litigation and what it means for small island states
- Quality control of country office publications for the Resident Representative and teams

Climate finance · Blended finance · Loss and damage · Climate litigation · Coral reefs · Small island resilience · Social values · Small businesses · SDG finance

**Published · Reference available**

2024 · Brussels

**Arctik**

Plain-language texts and infographic concepts from a technical JRC study on the Do No Significant Harm safeguard

2024 – today · global

**DevelopmentAid**

Associate Writer of expert articles on food systems, the blue economy, finance and evaluation methods

2025 – today · Montenegro

**FAO LEADER roster**

International Technical Specialist on LEADER, to help introduce LEADER in Montenegro (FAO REU)

2022 – today · global

**Policy writing**

152 policy articles on LinkedIn about public investment, food systems, evaluation and networks

## PREVIOUS WORK EXPERIENCE 1986 – 2019

**2015 – 2019** **European Investment Bank, Luxembourg** · Communications Expert, fi-compass
Recruited to lead communication on financial instruments for managing authorities, with DGs AGRI, EMPL, MARE and REGIO and the European Investment Fund. ERDF and ESF case studies, a State aid survey, training films and EAFRD content. Also designed and ran a large EU technical assistance tender across the EIB Group and the DGs.

**2008 – 2015** **European Network for Rural Development Contact Point** · for the European Commission (DG AGRI)
Part of the team from its launch. Co-designed the project database that is now the EU CAP Network Good Practice database, and launched the EU Rural Review magazine and its project brochures.

**2007 – 2015** **EU LIFE programme and FARNET, via AEIDL** · Writer, photographer and editor
Eight years reporting on LIFE nature and climate projects, with full access to their monitoring reports, plus editing good practice for FARNET, the EU fisheries areas network for coastal and fishing communities.

**2008 – 2015** **European Parliament and the Commission's environment department** · Film maker and adviser
Film series on results-based agri-environment payments, and input to the Commission's 2013–14 toolbox on paying farmers for the biodiversity results they deliver, such as Sámi reindeer herders protecting wolverines.

**2007 – 2008** **UNDP Georgia, Bosnia and Herzegovina and Serbia** · Evaluator and adviser
Evaluations in Georgia for a ministry and for Parliament. Team leader evaluating a LEADER-method grant scheme for war returnees in Bosnia and Herzegovina. Advice to Serbia on pre-accession funds.

**2006 – 2010** **Centre for Development Society, Lithuania** · Co-founder and Director
Strategy, governance, partnerships and project development for a Lithuanian development NGO.

**2004 – 2006** **Bradley Dunbar Associates, Lithuania, Poland and Romania** · EU Accession Adviser and Evaluator
Helped Lithuania's Ministry of Finance roll out its first national ERDF programme with Scottish knowhow in monitoring, project selection and transparent approval. Scoring framework for the first LEADER strategies, ex-ante evaluation of 2007–13 funds, M&E training in Poland. Managed a team of three.

**2000 – 2004** **Highlands and Islands Partnership Programme, Scotland** · EU Structural Funds Programme Manager
ERDF Programme Manager in an Objective 1 programme of about €308 million of EU funds, also managing EU agricultural and fisheries fund budgets: business, transport, waste and IT, credit for small firms, monitoring and the Joint Monitoring Committee. Led a team of three.

**1995 – 2000** **Inverness and Nairn Enterprise, Scotland** · LEADER II Coordinator
Coordinated the Loch Ness Local Action Group and its Rural Innovation Programme across two municipalities. Its village strategies became a European Commission LEADER Observatory case study, now retold with ten lessons.

**1994 – 1995** **University of Aberdeen and Robert Gordon University** · Research Consultant
Ex-ante evaluation of the Rural Inverness and Nairn LEADER II strategy, using Scottish LEADER I data.

**From 1986** **International press syndication, London** · Royal press photographer
First career role: Diana, Princess of Wales, with Metropolitan Police press accreditation. Syndicated daily to some 20 clients, including Time, People, Stern, Oggi and ¡Hola!, from Scandinavia to Spain and Australia. Royal assignments across Europe by train through local press agencies, before the internet, Schengen or the euro, with photos flown weekly on Concorde. An early start in networking news across Europe.

## PUBLICATIONS

- EU CAP Network Policy Insights (2022–24), including gender equality in agrifood systems and InvestEU for managing authorities
- SCAR Sixth Foresight report, Healthy and Sustainable Diets, Circularity, Diversity, as a lead writer for the Commission (2026)
- LEADER II case study, Rural Inverness and Nairn, with ten lessons and the original documents (2026, DOI 10.5281/zenodo.24246020); Policy Insight on LEADER's potential (2023); EU Rural Review 29 innovation chapter (2020)
- Insights series (2026), 152 LinkedIn policy articles and DevelopmentAid expert articles (2022–26)
- EIB guidance, case studies and training films on EU financial instruments for cohesion policy, agriculture and fisheries (2015–19)
- FAO ministerial papers ERC/22/2 on transforming agrifood systems and ERC/22/3 on food value chains for nutrition, both supporting the FAO Strategic Framework to 2031
- UNDP Maldives Future-Forward Financing, the Loss and Damage Economic Bulletin and the Values in Crisis survey report (2023)

## REFERENCES quoted from written references on file

*"His long experience with EU funding systems and practical knowledge of digital communication techniques has been appreciated by us at EIB."*

**European Investment Bank**
Financial Instruments Advisory

*"Tim possessed good organisational skills as Team Leader and his knowledge of EU methodologies regarding partnership development support were very useful for our on-going work."*

**UNDP Bosnia and Herzegovina**
SUTRA programme

*"He is equally adept at shaping partnerships and processes at strategic level, as well as providing sound practical advice at the grass roots."*

**LEADER Local Action Group**
Inverness and Nairn, Scotland

More written references at hudson.lu/references, with copies and current referees on request.